

# Conference & Exhibition Programme

35th Annual Conference and Exhibition - Hilton Metropole Hotel, NEC, Birmingham



## Opening Day Workshops: Session One:

Wednesday **15th** January

**10.30 . 11.00** **Chief Veterinary Officer Christine Middlemiss**

**11.00 . 12.30** **Choice of two workshops**

- The future of retailing – There are increased business pressures all round but what can retailers do to keep their customers coming back?
- Changing the role and identity of SQPs – Looking at the role of SQPs in a new light and how their professional role is recognised, including charging for SQP services.

**12.30 . 14.00** **Lunch & Exhibition Networking**

**14.00 . 15.00** **Choice of two workshops**

- Tackling Anthelmintic resistance through responsible use – Resistance is here to stay. What practical steps can we all put in place to slow down the causes of resistance.
- Communicating with customers – What are the challenges and how different techniques can be used to engage with customers and not just make a sale.

## Farm Animal Workshop: Session Three:

Thursday **16th** January

**09.00 . 09.30** **Mr Phil Sketchley**

Tracking animals medicines

**09.30 . 10.00** **Dr. Elizabeth Berry, Veterinary Director, Animax Limited**

Trace Elements

**10.00 . 10.30** **Ali Anderson, Zoetis**

Tackling the spring rise

**10.30 . 11.15** **Coffee and Tea Break**

### Session Four:

**11.15 . 11.45** **Katrin Turvey, Lanxess**

Bio Security

**11.45 . 12.15** **Datamars**

Red meat production

**12.15 . 13.15** **Lunch & Exhibition Networking**

### Session Five:

**13.15 . 14.00** **Fiona Hutchings, Elanco**

Presentation including Coccidiosis

**14.00 . 14.30** **SCOPS**

OP Sheep dipping

**14.30 .15.00** **Lunch & Exhibition Networking**

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## Session Six:

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- 15.00 . 15.30** **Stephanie Berkeley, Farm Safety Foundation**  
Animal health & safety
- 15.30 . 16.00** **VMD**  
Authorisation, inspections and on line monitoring

## Companion and Equine: Session Three:

Thursday **16th** January

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- 09.00 . 09.30** **Pets at Home**  
Pet grooming
- 09.30 . 10.00** **Sarah Hormozi, PFMA**  
Correct feeding for dogs and cats
- 10.00 . 10.30** **Christine Huggett, Pet Consultant**  
Health and Welfare for pet rabbits
- 10.30 . 11.15** **Coffee and Tea Break**

## Session Four:

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- 11.15 . 11.45** **Nettex**  
Back yard poultry
- 11.45 . 12.15** **Katy Micklie, TopSpec**  
Avoiding the overweight horse
- 12.15 . 13.15** **Lunch & Exhibition Networking**

## Session Five:

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- 13.15 . 13.45** **Correct Horse Worming**
- 13.45 . 14.05** **Chanelle**  
Ectoparasite control
- 14.05 . 14.30** **Katy Hore, NAF**  
What it says on the label
- 14.30 . 15.00** **Tea and Coffee Break**

## Session Six:

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- 15.00 . 15.30** **VMD**  
Authorisation, inspections and on line monitoring
- 14.00 . 14.30** **Pets at Home**  
Preparation for puppies and kittens